

A centralized training LMS for a diversity and inclusion consultancy, from admission to certification.

Diversity Training University International (DTUI) is a San Francisco-based consultancy specializing in employee engagement, training & development, and cultural-diversity solutions. ZionStar built a centralized, end-to-end training LMS to run their academic operations — from online admission to professional certification.

CLIENT	REGION	ENGAGEMENT	PLATFORM
DTUI	United States	HR consulting · Training & certification LMS	Canvas

DTUI.

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OUTCOMES AT A GLANCE

Centralized

one platform

24/7

digital access

Automated

admission & scheduling

Role-based

access control

THE BRIEF

The challenge & our solution.

THE CHALLENGE

In a highly competitive consulting and training market, DTUI needed customized solutions for every client but was held back by inefficient student-data and admission management, a poor website and user experience, and a lack of integrated systems for smooth day-to-day operations.

THE SOLUTION

ZionStar developed a scalable LMS with a centralized platform for all academic activity, 24/7 digital learning access, an automated online admission process, a performance-tracking system, role-based access control, and scheduling and workflow automation — built on AWS, Ruby on Rails, PostgreSQL and an integrated CRM.

How we delivered it.

01

Centralized LMS

A single platform for all courses, learners and academic activity — reducing system fragmentation.

02

Access & admission

24/7 digital learning access plus an automated online admission process that removes manual paperwork.

03

Performance & access

Progress and grade tracking with reports, and role-based access control for students, faculty and admins.

04

Scheduling & workflow

Automated class scheduling and resource management that save time and remove conflicts.

TECHNOLOGY STACK

• Canvas

• PHP

• Ruby on Rails

• PostgreSQL

• CRM

• AWS

INSIDE THE BUILD

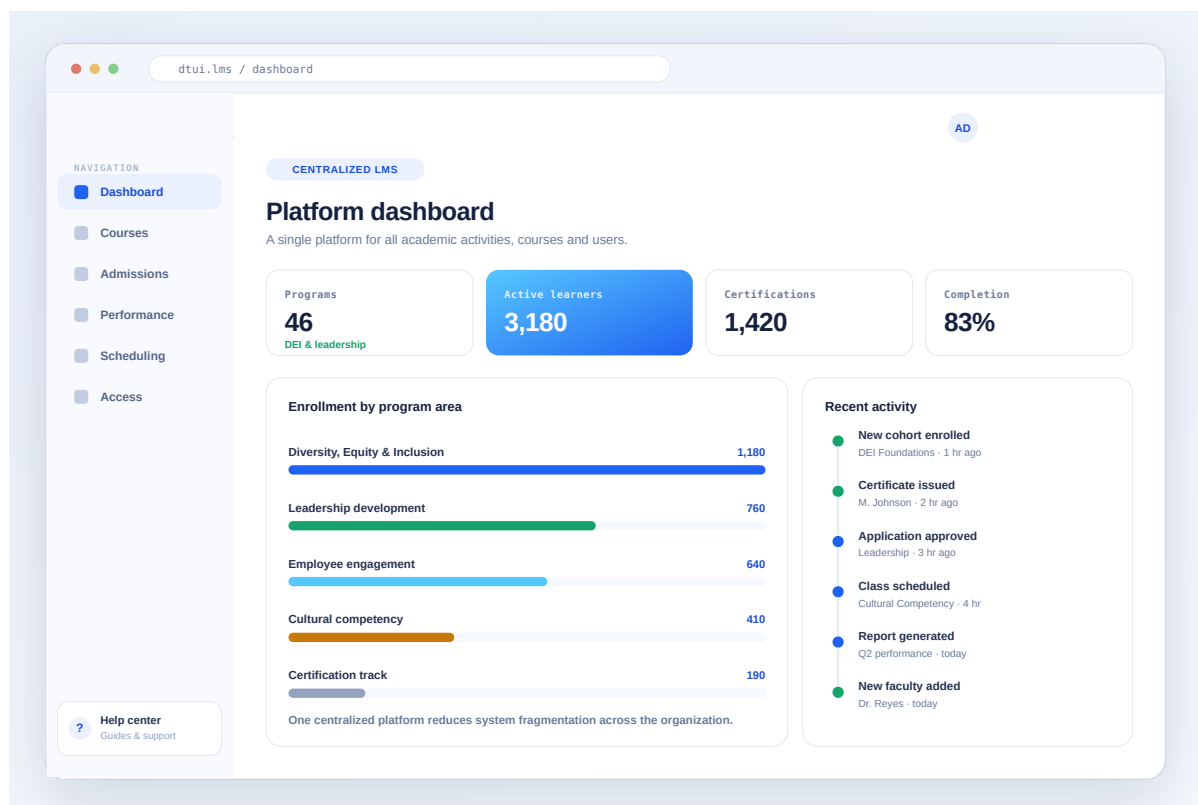
The complete walkthrough.

12 screens walk through the build end to end — the following pages cover each one.



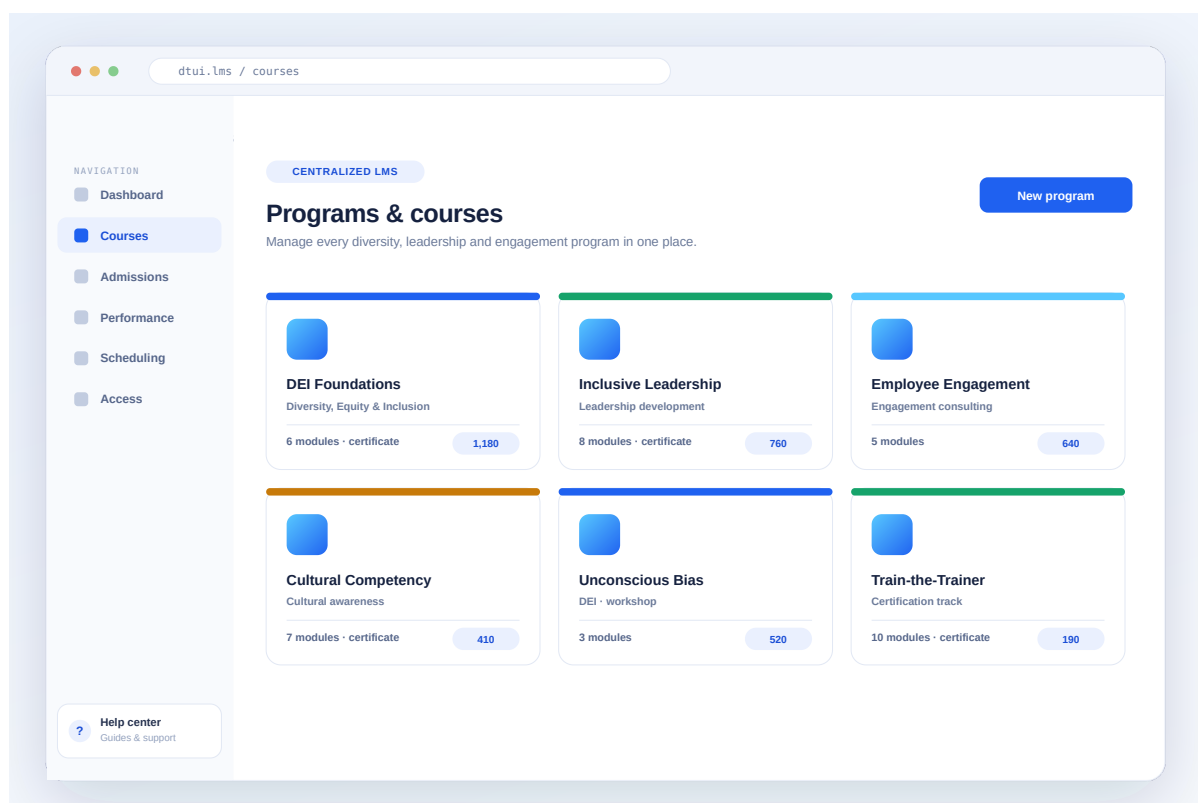
Centralized LMS dashboard

A single platform for all academic activities makes courses and users easy to manage and reduces system fragmentation across the organization.



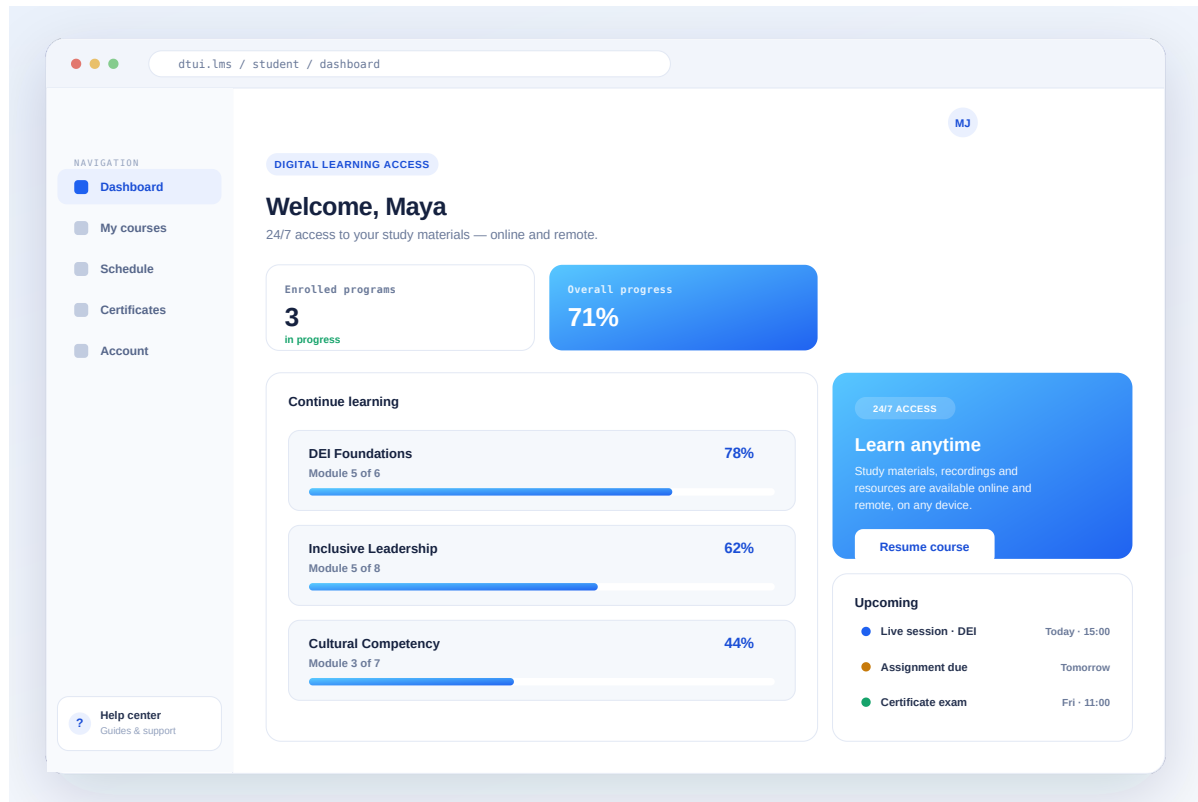
Programs & courses

Manage every diversity, leadership, engagement and certification program from one place.



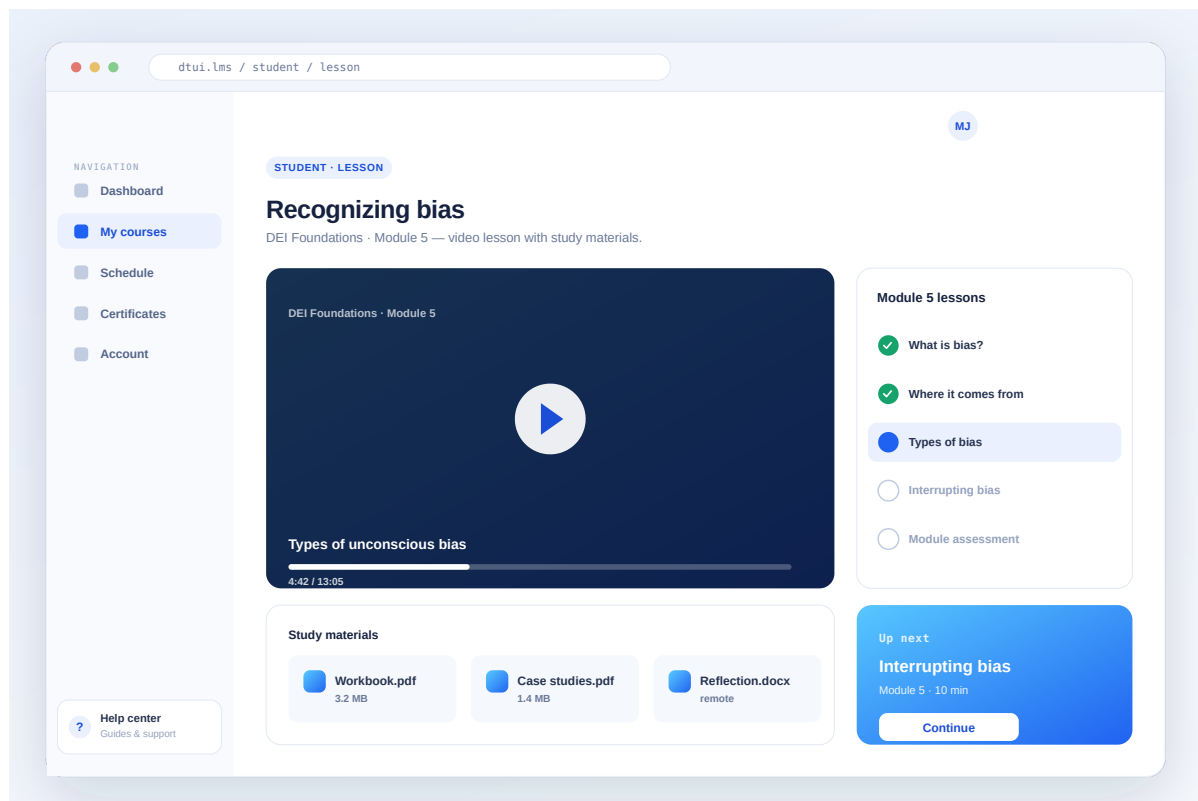
Digital learning access

24/7 access to study materials supports online and remote learning and improves engagement.



Lesson player

An engaging lesson experience with video and downloadable study materials, accessible anytime.



Automated admission

An online application system reduces manual paperwork and makes enrollment faster.

The screenshot shows the 'Online application' form in the dtui.lms / admissions / apply interface. The form is titled 'Online application' and includes a subtitle: 'A digital application that replaces manual paperwork and speeds enrollment.' The form is divided into several sections: 'Applicant details', 'Program selection', and 'Application steps'. The 'Applicant details' section includes fields for First name (Maya), Last name (Johnson), Email (maya.johnson@org.com), and Organization (Northwind Corp). The 'Program selection' section includes a dropdown for Program (DEI Foundations - Certificate), a dropdown for Cohort (Fall 2025), a dropdown for Format (Online - remote), and a dropdown for Sponsor / billing (Employer-funded). The 'Application steps' section shows a progress bar with four steps: Applicant details (completed), Program selection (completed), Documents (pending), and Review & submit (pending). A 'Submit' button is located at the top right. A 'No paperwork' box on the right states: 'The online application system removes manual paperwork and makes enrollment faster — for applicants and admissions staff alike.' and includes a 'Faster enrollment' button. A 'Help center' link is located at the bottom left.

dtui.lms / admissions / apply

NAVIGATION

- Dashboard
- Courses
- Admissions**
- Performance
- Scheduling
- Access

AUTOMATED ADMISSION

Online application

A digital application that replaces manual paperwork and speeds enrollment.

Applicant details

First name: Maya, Last name: Johnson, Email: maya.johnson@org.com, Organization: Northwind Corp

Program selection

Program: DEI Foundations - Certificate, Cohort: Fall 2025, Format: Online - remote, Sponsor / billing: Employer-funded

Application steps

- Applicant details
- Program selection
- Documents
- Review & submit

No paperwork

The online application system removes manual paperwork and makes enrollment faster — for applicants and admissions staff alike.

Faster enrollment

Submit

Help center
Guides & support

Admissions management

Review and process every application from one admissions console, with status at a glance.

The screenshot shows the 'Applications' management console in the dtui.lms / admissions interface. The console is titled 'Applications' and includes a subtitle: 'Review and process every application from one admissions console.' The console is divided into several sections: 'Summary', 'Filters', and 'Table'. The 'Summary' section shows four key metrics: Applications (842, this cohort), Approved (614), In review (148), and Avg. time (1.4 days). The 'Filters' section shows tabs for All, Pending, Review, and Approved. The 'Table' section lists applications with columns for Applicant, Program, Submitted, and Status. The table includes six rows of data, each with a unique ID and a status (Approved, Review, Pending, or Waitlist). An 'Export' button is located at the top right. A 'Help center' link is located at the bottom left.

dtui.lms / admissions

NAVIGATION

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AUTOMATED ADMISSION

Applications

Review and process every application from one admissions console.

Summary

- Applications: 842 (this cohort)
- Approved: 614
- In review: 148
- Avg. time: 1.4 days

Filters

- All**
- Pending
- Review
- Approved

Table

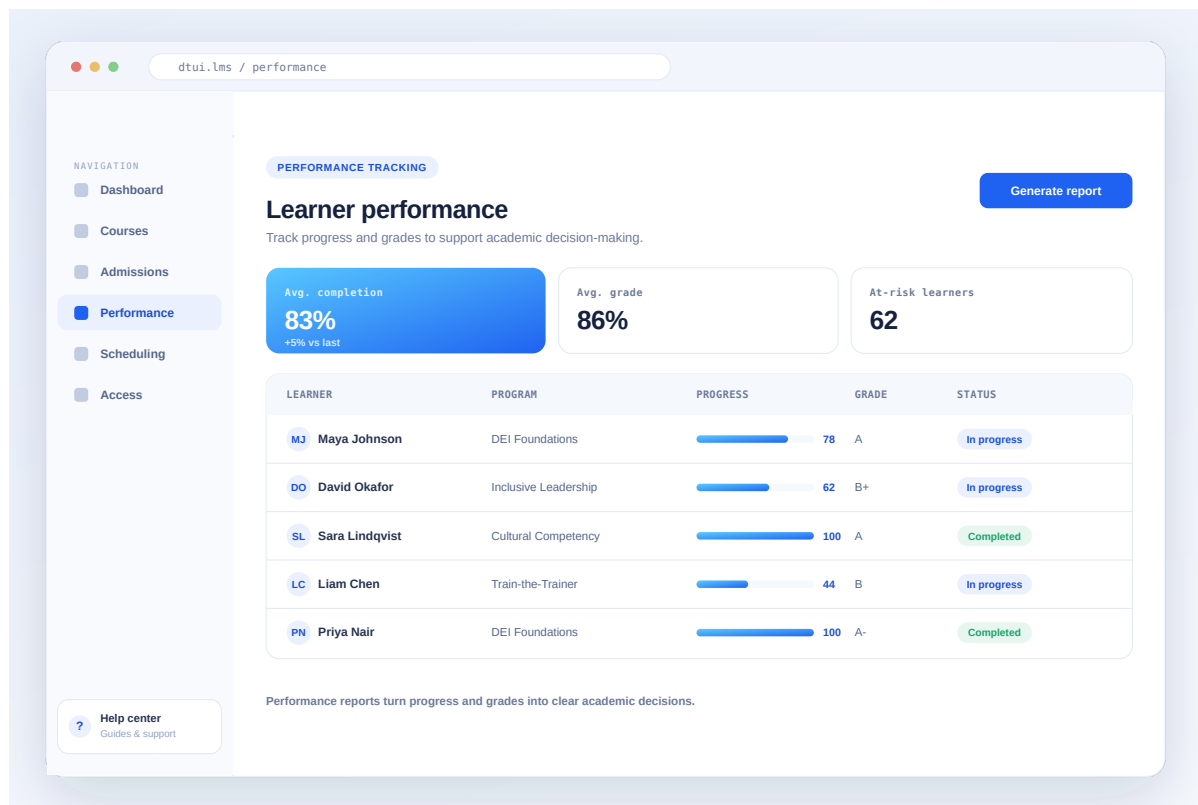
APPLICANT	PROGRAM	SUBMITTED	STATUS
MJ Maya Johnson	DEI Foundations	12 May 2025	Approved
DO David Okafor	Inclusive Leadership	12 May 2025	Review
SL Sara Lindqvist	Cultural Competency	11 May 2025	Approved
LC Liam Chen	Train-the-Trainer	11 May 2025	Pending
PN Priya Nair	DEI Foundations	10 May 2025	Approved
NW Noah Williams	Employee Engagement	10 May 2025	Waitlist

Export

Help center
Guides & support

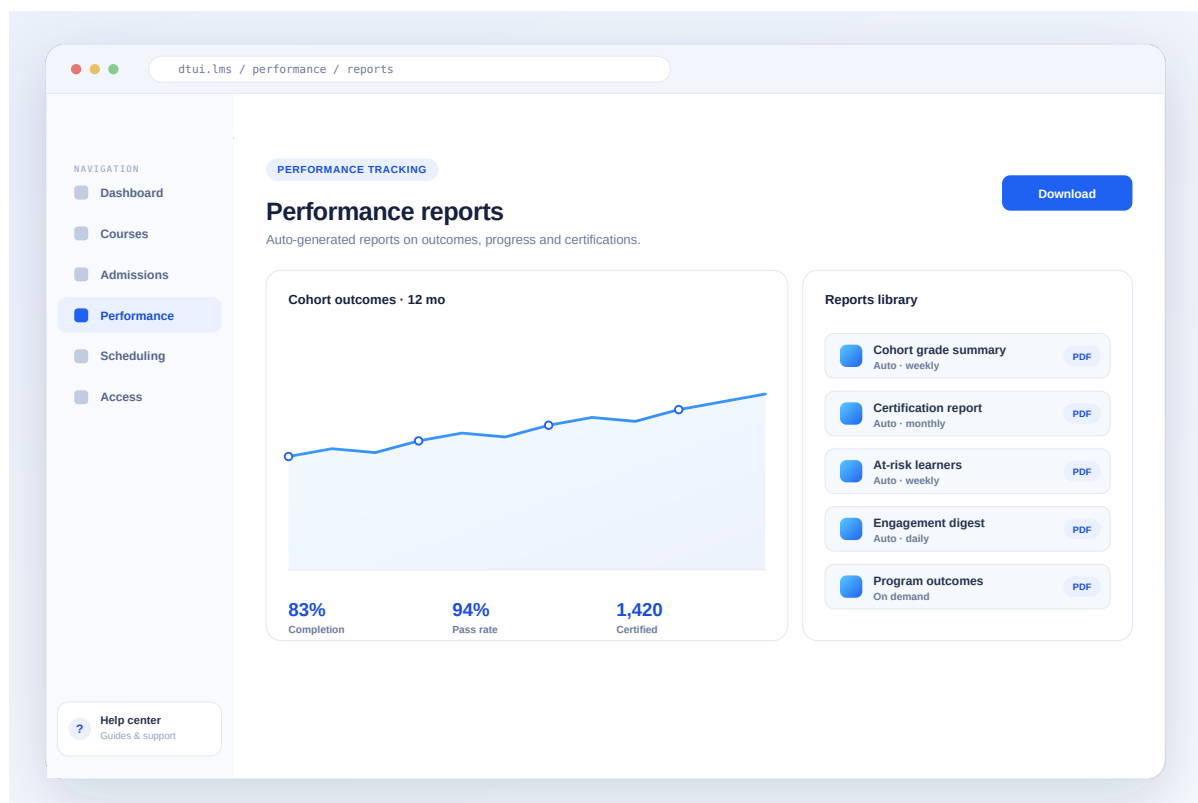
Performance tracking

Track student progress and grades to support clear academic decision-making.



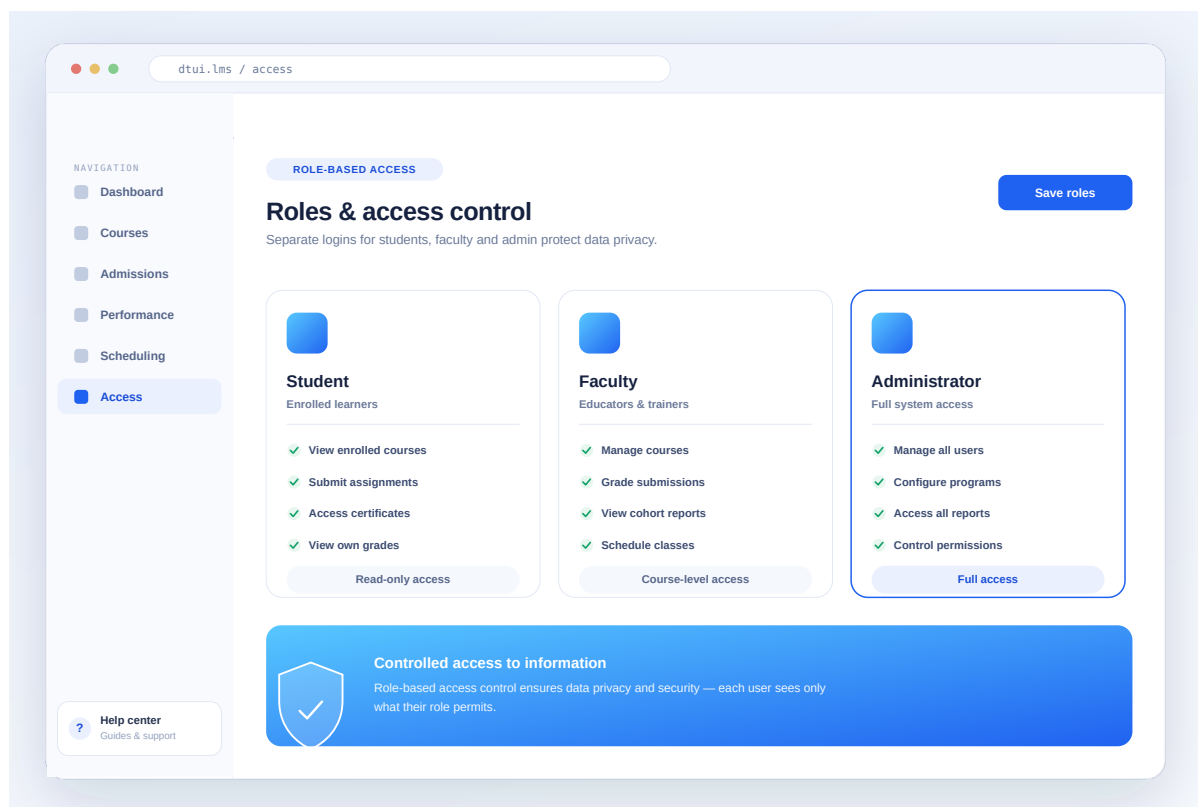
Performance reports

Auto-generated reports on outcomes, progress and certifications, on a schedule or on demand.



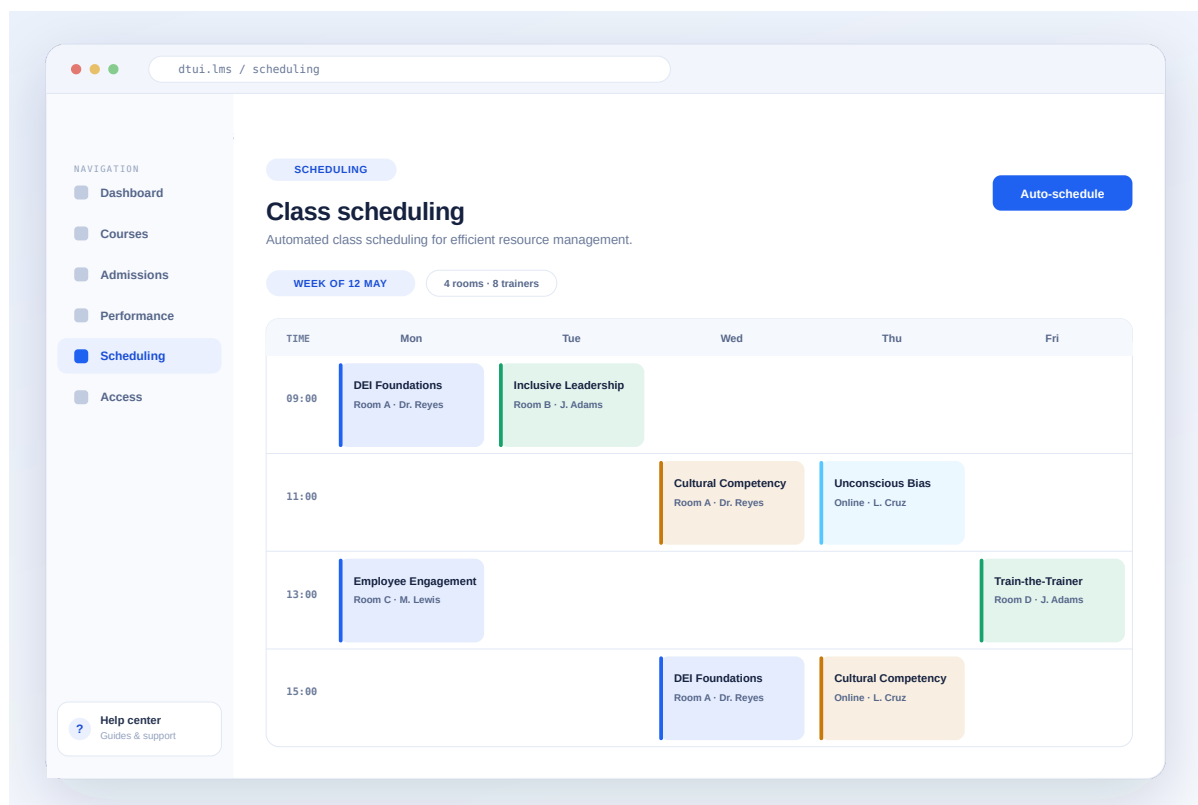
Role-based access control

Separate logins for students, faculty and admin ensure data privacy and controlled access to information.



Class scheduling

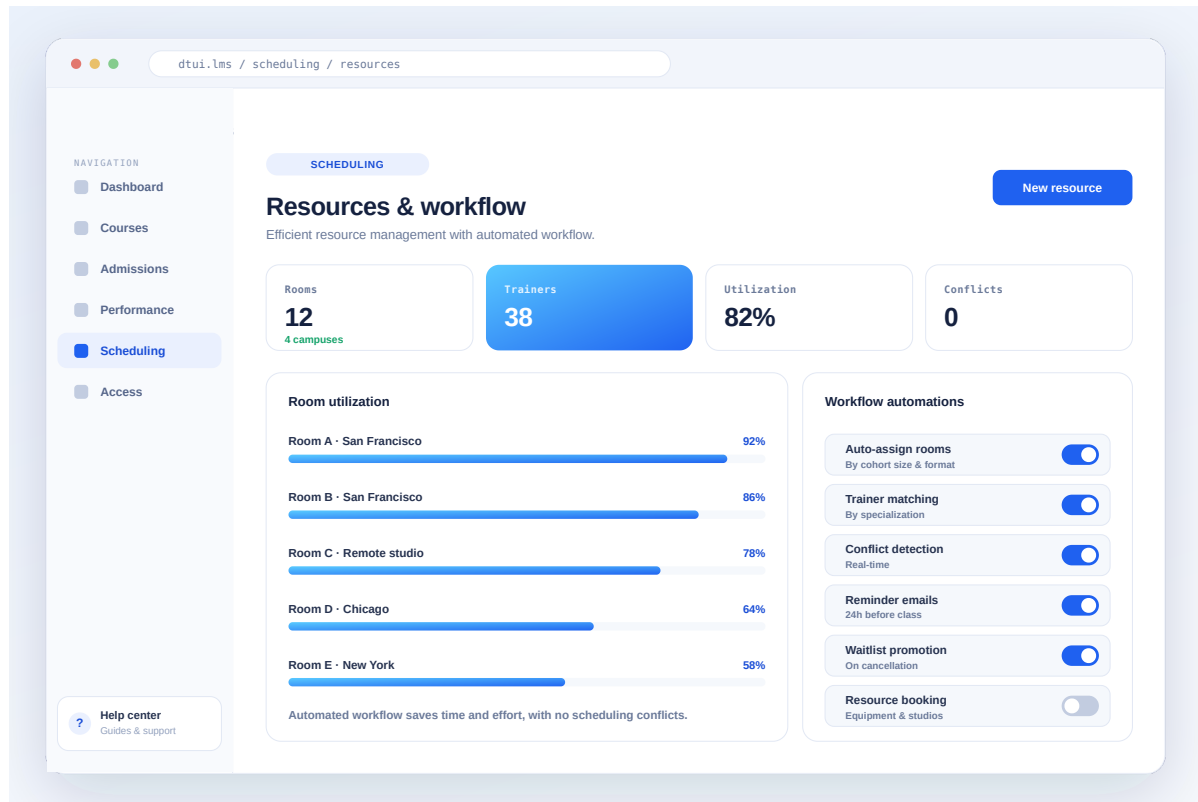
Automated class scheduling across rooms and trainers for efficient resource management.



11

Resources & workflow

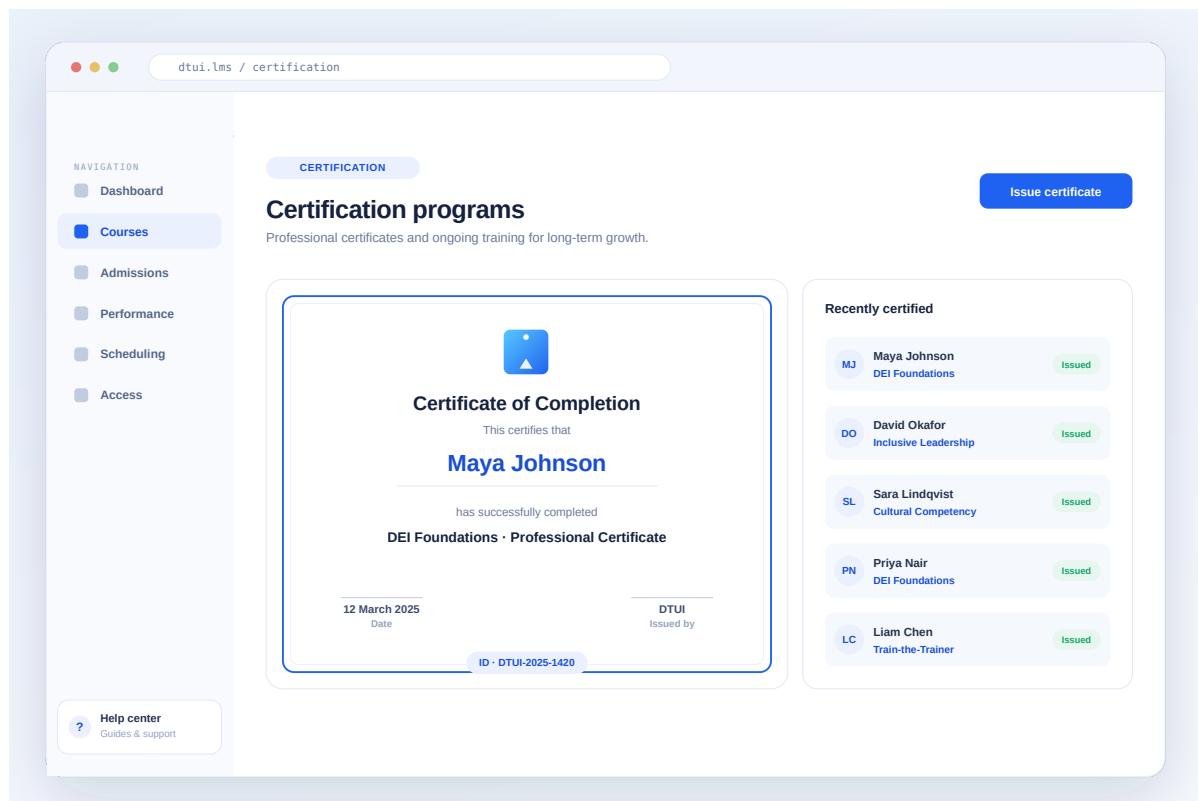
Efficient resource management with automated workflow that saves time and removes conflicts.



12

Certification programs

Professional certificates and ongoing training opportunities that support long-term growth.



Engineered for measurable impact.

We gave DTUI one centralized platform — from automated admission and 24/7 learning to performance tracking, role-based access and certification — replacing fragmented systems with smooth, integrated operations.

DTUI · Diversity Training University International
Built and delivered by ZionStar

Centralized

one platform

24/7

digital
access

Automated

admission & scheduling

**Role-
based**

access
control

Want results like these for your learners?

Tell us what you're building — we'll map the fastest path to your outcome.

[Book a consultation](#)